What we heard

Low Carbon Launceston Engage for Change

tomorrow together.

CO_2e

50%
by 2030*

Support for an Emissions Reduction Target

Across all surveys and focus sessions, there was strong support for setting an emissions reduction target for Launceston, **with over 60% of respondents backing the idea.**

When asked which target was preferred, the most popular target was a **50% reduction in greenhouse gas emissions by 2030** and **achieving zero emissions by 2050** (100% reduction).

CO_2e

ZERO
by 2050

* The "e" in CO2e stands for "equivalent" or carbon dioxide equivalent and is a metric measure used to compare the emissions from various greenhouse gases (e.g. carbon dioxide, methane, nitrous oxide) based on their global warming potential (GWP)

> "Open their eyes, minds, and heart to the truth that each individual can actually do something and every effort big or small matters."
>
> **Survey respondant**

Strong concern about Climate Change



The **majority of survey respondents expressed high concern** about climate change. Specifically, 55% of the community survey respondents were "extremely" concerned, and 50% of youth respondents were either "extremely" or "moderately" concerned.

This highlights significant community awareness and worry regarding climate change impacts.

> "I think a lot of actions aimed at reducing emissions are not only good for the environment, but they are good for people's health and can save money."
>
> **Survey respondant**

Actions currently being taken

Survey respondents across all **groups (community, youth, and business) indicated they are already taking actions to reduce emissions**. These actions include waste reduction, using reusable bags, diverting organic material from landfill, buying locally produced food, and switching to LED lighting.

However, **there are barriers** to taking more action, including **a lack of government policies, financial viability, and insufficient incentives**.

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>
> **Survey respondant**

What are the next stages of the project?

- A Community Emissions Action Plan is currently being developed – based on engagement inputs, learnings from other local government areas and science derived targets.
- The Community Emissions Plan will be released for final comment from community and stakeholders in early 2025



Support for Active and Public Transport

There was **strong community support for transport-related actions** to reduce emissions. These include increasing **active transport** (walking, cycling), improving **public transport infrastructure**, and supporting the uptake of **electric vehicles**.

Respondents also suggested **increasing public transport frequency, routes,** and **cycling infrastructure** as ways to further reduce transport emissions.



How can participants stay involved/informed?

Follow the Low Carbon Launceston engagement page **tomorrowtogetherlaunceston.com.au/emissions**

City of LAUNCESTON