



Conversation Toolkit

Theme 5: A Social, Inclusive, and Fair City

Purpose of this Toolkit

Thank you for your interest in hosting or joining a conversation. This Toolkit is a guide to having a discussion with your friends, family, or community groups such as a walking group, bicycle group or local school, to gather valuable feedback on how we can make Launceston social, inclusive, and fair.

You are encouraged to invite a diverse group of people to participate in the conversation. Some participants may wish to write responses directly into the Toolkit. Others will only want to discuss and share their views. The structure of the Toolkit allows for both. Participants can complete the Toolkit individually or hosts can gather a summary. A comprehensive survey is included.

PROJECT SUMMARY

Tomorrow Together is a call-to-action to the community to work together to tackle the big challenges facing Launceston. Since 2018, Council has been engaging with community on over 40 city-shaping and regionally significant initiatives. This Toolkit focuses on *Theme 5: A Social, Inclusive, and Fair City* which explores a Launceston that offers access to services and spaces for all community members to promote healthy living and celebrate our diversity. Your feedback will help inform future needs of the city.

CONVERSATION

It is important that the discussion is collaborative. As a minimum, try to cover the following:

- **Welcome:** participants introduce themselves and state why they are participating.
- **Introduction:** a brief introduction to the project including any relevant background information.
- **Discuss:** move through the survey questions, using the Toolkit to record feedback.
- **Wrap up:** Conclude the conversation by reiterating some key discussion points.

DISCUSSION TOPICS

We want to explore long-term aspirations for public open spaces, trails, and networks with the community. We are seeking your feedback on:

- Improving Launceston's health and wellbeing
- Barriers preventing people in Launceston from being healthy
- What people value most about Launceston's public open spaces
- Improvements to public spaces and the urban tree canopy
- Connecting Launceston's public open spaces
- Priority experiences people want from Launceston's play spaces



HEALTH AND
WELLBEING



URBAN TREE
CANOPY



PUBLIC OPEN
SPACES



TRAILS AND
NETWORKS



PLAY SPACES



SMART CITY
STRATEGY

TIPS AND TRICKS FOR A PRODUCTIVE DISCUSSION

- **Get to know each other:** Use the start of the session to get to know a bit more about each other.
- **Set up the context:** If you are hosting, introduce yourself, provide a reason why you are here and your role.
- **Set the ground rules:** we need to hear everyone's ideas. We ask that everyone is respectful of each other's views and participates in a constructive manner.
- **Be curious and ask follow-up questions:** for example, "can you tell me more about X".
- **Remember to listen and let others talk,** don't feel that you must finish their sentences.
- **Give everyone a voice:** ensure everyone has a chance to speak.
- **Relax and be yourself:** enjoy the opportunity to learn more about the topics by just being yourself and staying curious.
- **Remember Covid safety:** ensure you consider the appropriate safety measures.

RETURNING THE TOOLKIT

Before you submit your feedback, look over your Toolkit, tidy up and flesh out ideas that you quickly noted during the conversation. There are four ways for you to submit your feedback:

Post Your Feedback: Include all your documentation and mail it to: Tomorrow Together, City of Launceston, Town Hall, 18-28 St John Street, Launceston, Tasmania 7250

In Person: Hand in the toolkit at City of Launceston's office, Town Hall, 18-28 St John Street, Launceston

Online: Go to yourvoicemyourlaunceston.com.au/inclusivecity-2022 and click on SUBMIT YOUR CONVERSATION TOOLKIT

Email: Take photos of your Toolkit or make a PDF and email to: community.engagement@launceston.tas.gov.au

KEY DATES

Toolkit must be returned by Sunday 14th August 2022.

If you require further support or have any questions, please email community.engagement@launceston.tas.gov.au

For more information, visit yourvoicemyourlaunceston.com.au

FOR HOSTS

Date of conversation:

Number of attendees:

KEY MESSAGE / RECOMMENDATION

Reflecting on the conversation, what is one key message or recommendation?

Engaging With You

We want a social, inclusive, and fair Launceston. Our city is a place that offers services and spaces for all. We also want to create a resilient Launceston – a city that continues to thrive no matter what challenges we experience.

WHAT HAPPENS WITH MY FEEDBACK?

The information that we collect from you will help develop these key Council documents:

1. Health and Wellbeing Vision
2. Public Open Space Strategy
3. Trails and Networks Strategy
4. Urban Tree Canopy Strategy
5. Improving play spaces
6. Smart City Strategy

WHAT COUNCIL HAS BEEN DOING?

An important aspect of providing accessible services and spaces for all is our public open spaces and urban environments. These spaces are critical to our health and wellbeing. They promote:

- Active lifestyles
- Improved mental health, reduced stress and improved emotional wellbeing
- Improved liveability
- More opportunities for people to enjoy and connect with nature

Council plays a key role in providing for the health and wellbeing our community. We want to ensure that everyone can participate in all aspects of community life.

Survey

These questions help us understand who we have reached throughout the engagement.

TELL US ABOUT YOURSELF

What is your age?	<input type="checkbox"/> Under 10	<input type="checkbox"/> 18–24	<input type="checkbox"/> 50–59
	<input type="checkbox"/> 11–14	<input type="checkbox"/> 25–34	<input type="checkbox"/> 60–69
	<input type="checkbox"/> 15–17	<input type="checkbox"/> 35–49	<input type="checkbox"/> 70+
What is your gender?	<input type="checkbox"/> Female	<input type="checkbox"/> I prefer not to say	
	<input type="checkbox"/> Male	<input type="checkbox"/> I identify as <input type="text"/>	
	<input type="checkbox"/> Nonbinary / gender fluid		
Are you Aboriginal or Torres Strait Islander?	<input type="checkbox"/> Aboriginal	<input type="checkbox"/> Not Aboriginal or Torres Strait Islander	
	<input type="checkbox"/> Torres Strait Islander	<input type="checkbox"/> Rather not say	
Are you a person with a disability?	<input type="checkbox"/> Yes	<input type="checkbox"/> Rather not say	
	<input type="checkbox"/> No		
If you feel comfortable sharing, could you tell us about your disability?	<input type="text"/>		
What suburb do you live in?	<input type="text"/>		
What best describes your household?	<input type="checkbox"/> Couple with children	<input type="checkbox"/> Group household	
	<input type="checkbox"/> Couple without children	<input type="checkbox"/> Other <input type="text"/>	
	<input type="checkbox"/> One parent family		
	<input type="checkbox"/> One person household		
What is your email address?	<input type="text"/>		

HEALTH & WELLBEING

The City of Launceston plays a key role in providing for the health and wellbeing of our communities. We want to create a Launceston that provides access to services and spaces for all community members to promote healthy living. We also want everyone to have the opportunity to realise their potential and fully participate in all aspects of community life. We need to create a health and wellbeing vision to support this.

What barriers are preventing people in Launceston from being healthy and well?	<input type="text"/>
What's your top idea for how we can improve health and wellbeing in Launceston?	<input type="text"/>

PUBLIC OPEN SPACES

We're developing a Public Open Space Strategy to plan for our current and future open space. Our public spaces are diverse, ranging from parks and sporting reserves, the estuary, and surrounds, through to urban squares and street spaces that are designed for people.

To inform the strategy we want to know how our spaces are currently used and valued, your priorities for future investment/development and the types of public open spaces you want to see planned for.

What is your favourite public open space in Launceston?

What is one word that best describes this favourite public space?

How often do you visit this public open space?

- ☐ Daily
☐ Weekly
☐ Monthly

- ☐ A few times a year
☐ Other

Is there anything that would improve this space?

- ☐ More paths
☐ More trees
☐ Better play equipment
☐ Increased maintenance e.g., mowing, BBQ cleaning frequency
☐ Inclusive spaces and equipment e.g., DDA compliance
☐ Providing recreation facilities e.g., basketball half court, skate facilities

- ☐ More seating and benches
☐ BBQs and toilets
☐ Nature play
☐ Car parking
☐ Bike parking
☐ Lighting
☐ Other

Generally, what do you do when you visit public open spaces in your neighbourhood?

Please tick all the apply.

- ☐ Walk, jog, or run
☐ Commute
☐ Club sports or activities
☐ Class exercises such as yoga or personal training
☐ Riding a bicycle or scooter
☐ Water activities such as kayaking or fishing
☐ Spending family time
☐ Walking the dog or using the dog park
☐ Use it as an event space

- ☐ Use the playground or play equipment
☐ Read or relax
☐ Play games, kick a ball or throw a frisbee
☐ Picnics or barbeques
☐ Use the gym equipment
☐ Meet friends
☐ Enjoy the natural shade and vegetation
☐ Nature play or climbing
☐ Others

We heard in 2019, that trees and green space are a priority for the community. What is your big idea for how our public open spaces could be improved?

URBAN TREE CANOPY

We're developing the Urban Tree Canopy Strategy to provide a coordinated approach to the planting and management of urban trees in Launceston. Improving our urban tree canopy can have numerous benefits, including reducing summer peak temperatures, improving air quality, providing wildlife habitat, and making places look nice.

Which three places would like to see more trees planted?	<input type="checkbox"/> Nature strips <input type="checkbox"/> Parks and reserves <input type="checkbox"/> Private land <input type="checkbox"/> Retail/shopping areas <input type="checkbox"/> Along main roads	<input type="checkbox"/> Carparks <input type="checkbox"/> No more trees should be planted <input type="checkbox"/> Others <input type="text"/>
What kinds of greenery do we need more of in the city?	<input type="checkbox"/> Shade trees <input type="checkbox"/> Flowering trees <input type="checkbox"/> Shrubs	<input type="checkbox"/> Grasses <input type="checkbox"/> Others <input type="text"/>
What is your big idea for how we can improve Launceston's urban tree canopy?	<input type="text"/>	

TRAILS AND NETWORKS

Trails and networks connect people to our public open space, key community facilities and get people to be more active. We want to know where the gaps are, your ideas for improving how the network connects, ideas for new off-road trails and ideas for additional on road paths not identified in the Transport Strategy. Your feedback will inform the Trails and Networks Strategy.

What five priority features do you want when accessing trails?	<input type="checkbox"/> Well-maintained trails <input type="checkbox"/> Places to rest <input type="checkbox"/> Places to sit <input type="checkbox"/> Increased shade or tree canopy <input type="checkbox"/> Access to water stations <input type="checkbox"/> Bicycle or scooter maintenance stations <input type="checkbox"/> Wider paths (2.5 metres shared path width) <input type="checkbox"/> Separated paths for pedestrians <input type="checkbox"/> Car parking	<input type="checkbox"/> Bicycle or scooter parking <input type="checkbox"/> Lighting <input type="checkbox"/> Links so people can walk or ride a bicycle to parks <input type="checkbox"/> End of trip facilities, like bicycle washing areas, maintenance stations, rest stops or BBQs <input type="checkbox"/> Improvements to gradients <input type="checkbox"/> Improvements to surfaces <input type="checkbox"/> Other (please specify)
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PLAY SPACES

City of Launceston have 62 play spaces in the municipal area, this does not include skate parks. We define our spaces in three ways:

- **Local:** A smaller space that predominately serves the immediate local residents, usually accessed by walking or cycling and is used for daily and weekly needs.
- **District:** A space that serves an area larger than the local residents for example township, precincts or a group of suburbs.
- **Regional:** A space that predominately serves the whole Launceston area (or wider region), including visitors.

We are committed to providing safe and usable play spaces to meet community need. To support future planning share with us your ideas about play spaces and how you currently use them.

What three priority activity experiences do you want from play spaces across Launceston?	<input type="checkbox"/> Nature play	<input type="checkbox"/> Separated play for different age groups
	<input type="checkbox"/> Sport opportunities, such as half-courts, space to kick a football	<input type="checkbox"/> Accessible (DDA compliant) and inclusive play opportunities
	<input type="checkbox"/> Fitness equipment	<input type="checkbox"/> Water play
	<input type="checkbox"/> Parkour opportunities (spaces to negotiate obstacles by running, jumping and climbing)	<input type="checkbox"/> Others (please specify)
	<input type="checkbox"/> Dedicated skate and bike/cycling spaces	

BUILDING OUR PLAY SPACES

The following play spaces have been identified for development - Punchbowl and City Park will have design plans from next year onwards while the new local play areas, Tenzing Park and Raglan Park will be developed in the next five years.

Punchbowl Playground	Punchbowl Playground will be an inclusive playground that celebrates its Traditional Owner heritage.
What's your big idea for Punchbowl Park?	
City Park	City Park Playground and the duckpond are identified for renewal. There is opportunity to reinvigorate the space by updating the play equipment and the duckpond.
What do you love about City Park Playground?	
What's your big idea for the duck pond at City Park Playground?	

Tenzing Park and Raglan Park

New local play areas at Tenzing Park (Tenzing Drive, St Leonards) and Raglan Park (Raglan Street, Youngtown) will be established in the next five years. Share your ideas for what should be provided in these new local parks and play spaces.

What's your big idea for the new local play area at Tenzing Park? (St Leonards)

What's your big idea for the new local play area at Raglan Park? (Youngtown)

SMART CITIES

We're developing a Smart City Strategy to guide the future of technology, data and innovation in the City of Launceston. The strategy will identify the innovative ways in which technology can assist us in addressing our most important concerns as a community.

We want to understand our community's thoughts on smart technology. To what extent do you agree with the following statement: *The deployment, implementation and utilisation of smart technology can offer significant benefits to the City of Launceston*

☐ Strongly disagree

☐ Agree

☐ Disagree

☐ Strongly agree

☐ Neutral

What are the three highest-value smart city opportunities and possibilities for the City of Launceston?

☐ Smart car parking

☐ Micro-mobility
(e.g., e-scooters, e-bikes)

☐ Smart street lighting

☐ Free public Wi-Fi and digital networks

☐ Smart CCTV (predictive policing, real-time crime mapping etc.)

☐ Public access to data

☐ Smart irrigation

☐ Smart street furniture

☐ Environmental sensors and monitoring

☐ Machine learning for intelligent building management

☐ Live traffic and road condition monitoring

☐ Data privacy and security policies

☐ Smart bins and waste management

☐ Online provision of Council services

☐ Real-time Council asset monitoring

☐ Foot-traffic monitoring
(using anonymised data)

☐ Digital literacy, privacy, and security programmes

☐ Data-based decision making in Council

☐ Other

Digital literacy is defined as 'having the skills you need to live, learn, and work in a society where communication and access to information is increasingly reliant on digital technologies'. How would you rate your digital literacy?

☐ 1 (very low)

☐ 2

☐ 3

☐ 4

☐ 5 (very high)

ADDITIONAL FEEDBACK

Do you have anything else you'd like to add?

Next Steps

This Toolkit will inform City of Launceston's engagement to help us plan for a future city that is social, inclusive, and fair. We will be summarising the results into an Engagement Findings report which will be published on yourvoiceyourlaunceston.com.au/inclusivitycity-2022. Results will be used to determine Council plans, budgets and reports.

Run Your Own Conversation

If you are interested in running your own conversation, simply print extra Toolkits from the online platform and round up your group.

Focus Groups

If you are interested in being part of a focus group, please email info@capire.com.au

PRIVACY OPTIONS

Please select an option:

- ☐ I agree that this feedback can be published openly with names but no other details.
- ☐ I request that this feedback can be published anonymously with no details.
- ☐ I request that this feedback not be published, and comments or submission will only be disclosed to Council.



tomorrow together.

An engaged Launceston community. A bright future.

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