



ST LEONARDS AND WAVERLEY NEIGHBOURHOOD PLAN

STAGE ONE CONSULTATION REPORT | JANUARY 2025

ABOUT THE PROJECT

The City of Launceston are preparing a Neighbourhood Plan for the St Leonards and Waverley area.

The Neighbourhood Plan will guide how the local area will develop and improve over time to create liveable communities.

St Leonards and Waverley are growing and we need a clear plan for how and where this growth is occurring. Planned growth through a Neighbourhood Plan ensures local characteristics that the community love can be protected, and potential impacts such as increasing traffic can be managed.

The feedback outlined in this report will assist the project team in progressing to

the next stage of the project, which is the drafting of a Neighbourhood Plan for the St Leonards and Waverley area.

The Draft Neighbourhood Plan will be exhibited later this year. We will also deliver additional engagement opportunities where the community can provide their feedback.

Visit the project website to find out more:

www.tomorrowtogetherlaunceston.com.au/st-leonards-and-waverley-neighbourhood-plan



The engagement process

We created a project webpage on the City of Launceston's 'Tomorrow Together' site.

The webpage included an online survey for people who live, work or visit St Leonards and Waverley.

The survey asked what additional facilities people would like to see located in the area, how they live and travel, and what their priorities are for the future. The survey also included an interactive map to identify locations experiencing traffic congestion.

The survey ran from Thursday 7 November to Friday 6 December 2024.



418 survey responses received



14,843 were reached via social media



45 shares of social media posts



247 people commented on the interactive map

WHO WE HEARD FROM

Do you live, work or visit
St Leonards, Waverley
or surrounding suburbs?



89% live
in the area

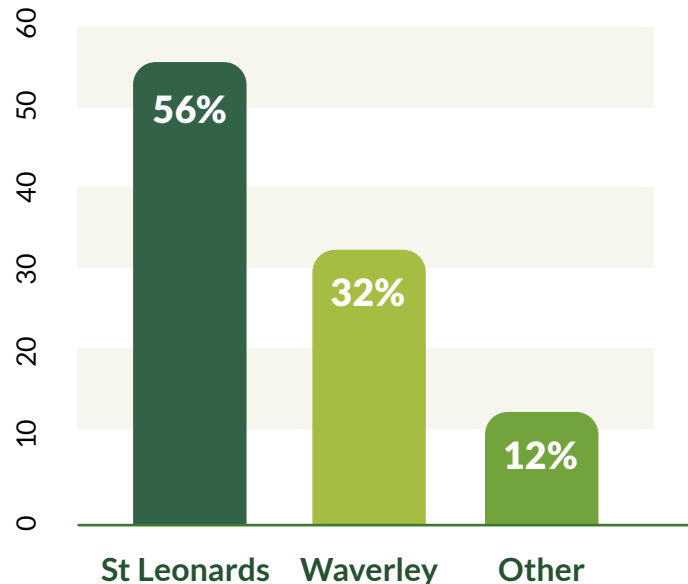


27% work
in the area



13% visit
the area

Which suburb do
you live in?



Demographics

72%

of respondents
are female

4%

identify as
Aboriginal/Torres
Strait Islander

12%

are one parent
families

39%

are aged
between
35 and 49

47%

are couples
with kids



YOU TOLD US

Improved streetscapes including more trees and greenery

“ Reduced speed limits on major roads ”

A pharmacy and a service station would be beneficial to the expanding area

“ More frequent and affordable public transport ”

A more vibrant 'centre' of the suburb, with shops, cafes and places for residents to build community



Transport and movement



More walking paths, cycle ways and bush walking connections



A safe, connected and accessible footpath network



More parking at local schools to ease congestion at pick-up and drop-off times



Frequent and reliable bus services connecting to Kings Meadows and the Launceston CBD



Improved road safety and traffic management of congestion and speeding

53%

would like to see walking paths between suburbs

Local facilities and services

85% of survey respondents travel out of the St Leonards and Waverley area to meet their daily needs.

This relates to facilities and services such as doctors, supermarkets, schools, cafes or other basic supplies.

The survey asked what additional facilities people would like to see located in the area.



74% would like another local supermarket



71% would like a local service station



67% would like a local pharmacy



61% would like local cafes

Traffic congestion

Previous engagement indicated that the community would like to see traffic congestion solutions in the area.

The survey included an interactive map where respondents could place a marker on locations that are the most challenging in terms of traffic congestion. The intersections which received the most comments are:

- 1** St Leonards Rd and Johnston Rd
- 2** St Leonards Rd and Station Rd
- 3** St Leonards Rd and Abels Hill Rd



Open space and recreation



All ages playground equipment and family friendly open spaces



New amenities in local parks such as BBQs, public toilets, and better lighting

70%
would like to see the creation of local area parks



Improved landscaping and more trees for shade and visual amenity



New and improved off-leash dog park facilities and fencing



Facilities to support tennis, basketball, cricket, football and soccer

Residential growth and development

Survey respondents had mixed views on future growth and residential development in the St Leonards and Waverley area.

There is recognition that additional residential development and subsequent population growth will attract more facilities, services and amenities to the area.

However, there is a preference for lower density development and low growth overall.



Better housing choice and lot size diversity



Maintain the 'quiet village feel' of the local area



More street trees and well-maintained streetscapes



Quality housing that prioritises good design

Future priorities

When planning for the future of a community, it's important to understand the priorities of those who call it home.

The survey asked what would make St Leonards and Waverley a more appealing place to live. The responses are ranked in order of priority.

38%

ranked 'more shops and cafes' as their top priority

- 1** More shops and cafes
- 2** More playgrounds or sporting facilities
- 3** Wider footpaths
- 4** More street trees
- 5** Community facilities
- 6** Greater variety of housing

Next steps

The engagement results from this report will help guide the next stages of the project.

This includes the preparation of an overarching background report which draws on a range of consultant inputs to shape the Draft Neighbourhood Plan.

The Draft Neighbourhood Plan will be exhibited later this year, with additional engagement opportunities offered to the community to capture their feedback.

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