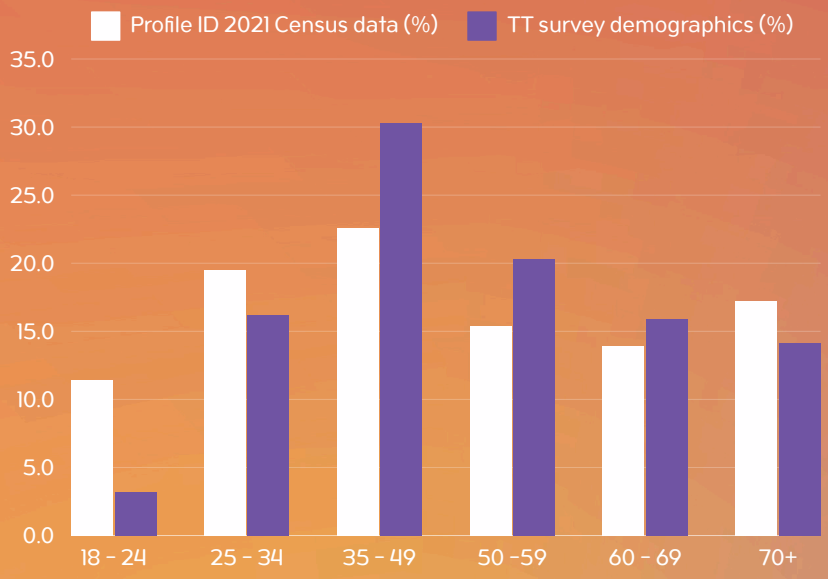
Consultation period: February 21 to April 3, 2024

# A Resilient City
# Engagement Overview

## Who did we hear from?

### Age




### Suburb

33/54

We heard from 33 of Launceston's 54 suburbs



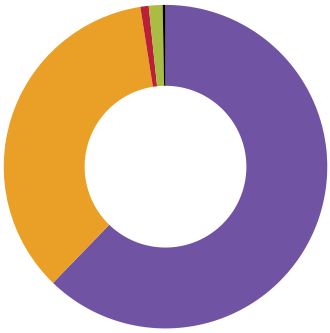
### Engagement tools used

**723** survey respondents

Mapping tool - Trails and Networks Map **152** comments

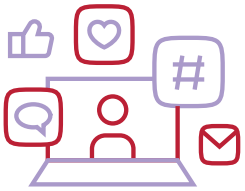
Engage for Change Community Talk Series **6** sessions **98** attendees

### Gender



- Female **62.24%**
- Male **35.27%**
- Nonbinary / Gender fluid **0.83%**
- I prefer not to say **1.38%**
- Other **0.28%**

### Social media response



**City of Launceston's followers**
Facebook **37,000**
Instagram **8,796**

**Facebook Survey 28 February**
Impressions **119,200**
Link clicks **4,042**
Reactions **200**

**Facebook Survey 5 March**
Impressions **124,857**
Link clicks **3814**
Reactions **287**

**Facebook Mapping Tool 22 February**
Impressions **10,398**
Link clicks **313**
Reactions **59**

## Topics included

**Carr Villa Memorial Park**
Help us to develop an understanding of the future burial and cremation needs of our community over the next 10, 20, 50 and 100 years.

**FOGO, Recycling & Waste**
Help shape the future of waste and recovery management through service review and strategy development.

**Emergency Preparedness**
Help us identify any gaps in the way we prepare for emergencies, and how we can work together to reduce the impact of disasters.

**Dog Management**
Help us improve how we manage and assist the community around dogs in public spaces. We will use this info update our Dog Management Policy.

**Events in Launceston**
Your feedback will help us to update our Events Strategy to guide how we identify, attract and support community and major events.



**Tracks, Trails & Path Networks**
Building on recent Recreation and Open engagement, tell us about your favourite tracks, trails and shared paths and how we could improve them.

**Reducing our Emissions**
We want your help to create a green, cleaner and more vibrant Launceston for everyone!