Urban Greening Precinct Plan

Precinct 1: Mayfield Engagement Summary

City of Launceston held series of community engagement sessions over five days with Mayfield residents to introduce the Urban Greening Strategy and discuss the proposals included in the draft version. These sessions took place in late May 2024.



Session participants were presented with detailed information about the Urban Greening Strategy and the Mayfield Precinct Plan. Key topics covered included:

- Launceston's existing tree canopy coverage
- Mayfield's existing tree canopy coverage
- The purpose of the precinct plans
- Explanation of what an urban forest is
- Visualisations of potential future developments in Torrens Street Park and Hargrave Crescent
- Priority order of streets to be planted in Mayfield and the rationale behind this
- How residents can get involved and support successful implementation

Community Feedback

A summary of the feedback, including suggestion and concerns:

- Concerns about vandalism, particularly on Hume Street and Gregory Street
- Desire for more shade in Torrens Street Park
- Interest in plant diversity
- Desire for seasonal color and greener areas to brighten environments
- Support for increasing plants to benefit bees and birds
- Appreciation for learning about the benefits of urban forests
- Excitement about new plantings and trees in Torrens Street Park
- Desire for more amenities for children in the neighborhood
- Looking forward to increased shade in summer
- Need for more trees, native bushes, and grasses to help with pollution and attract wildlife

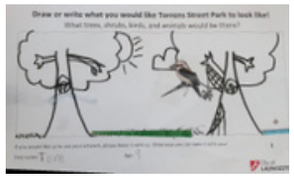
Engagement with School Children

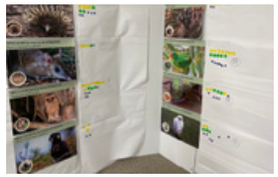
75
children total
GRADES 3 & 4

The City of Launceston engaged three classes of school children one hour sessions.

The aim of these sessions was to educate and involve the students in the Urban Greening Strategy through the following activities:

- A short presentation on the importance of urban forests and their role in supporting biodiversity
- Creating drawings and collages of their suburb with more urban greening and thinking about the best places to plant trees
- Learning about plant health with a native plant to take home
- Students were introduced to eight local animals, birds, or insects and asked to vote for their favourite





Outcomes

The Swift parrot was the most popular choice across the sessions. As a critically endangered species, it's survival is heavily dependent on the nectar from flowering gums, such as eucalyptus trees.

The proposed plan will include planting more flowering gum varieties to support these birds and enhance their habitat in Mayfield. Planting in the local parks should also endeavour to create additional food sources for the Swift Parrots.



To stay up to date on this precinct and other Urban Greening precincts and projects, scan the QR code below to access the Tomorrow Together engagement page or go to: https://tomorrowtogetherlauncestion.com.au/urban-greening-strategy

City of LAUNCESTON

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